



Sustainability Management & Intelligence

Going beyond reporting - we make it **easy to take action** on sustainability

www.impactnexus.io



Developing
**software to
accelerate the
sustainability
transition** for
millions of
companies
worldwide

Source: <https://www.linkedin.com/in/jannichorne/>



Dr. Jannic Horne

Co-founder & CEO of ImpactNexus | Ex-BCG | Impact Measurement
PhD



ImpactNexus



Co-Founder & CEO

ImpactNexus

Sep 2019 - Present · 2 yrs 9 mos
Berlin



Technische Universität Berlin

Doktor (Ph.D.), Economics and Management

2017 - 2019



Boston Consulting Group (BCG)

4 yrs 6 mos

Berlin und Umgebung, Deutschland



Venturing Entrepreneur & Senior Researcher

Borderstep Institute for Innovation and Sustainability

Oct 2019 - Dec 2020 · 1 yr 3 mos

Berlin and Paris



ImpactNexus

"Sustainable business went mainstream in 2021"

Harvard Business Review, 2021

Need to assess

Investors want to invest trillions of dollars sustainably

Need to improve

Purpose-driven workers & consumers demand proof of impact

Need to report

Mandatory ESG*-regulation forces investors & companies to report



*ESG = Environmental, Social & Governance regulation like the EU Sustainable Finance Disclosure Regulation;

See full article: <https://hbr.org/2021/12/sustainable-business-went-mainstream-in-2021>

Regulations make **sustainability mandatory**



SFDR
Sustainable Finance
Disclosure Regulation



NFRD
Non-Financial
Reporting Directive



EU-Taxonomie
EU 2020/852

CSRD

Corporate Sustainability
Reporting Directive



Tough for investors, corporates & banks with
many companies in their portfolio



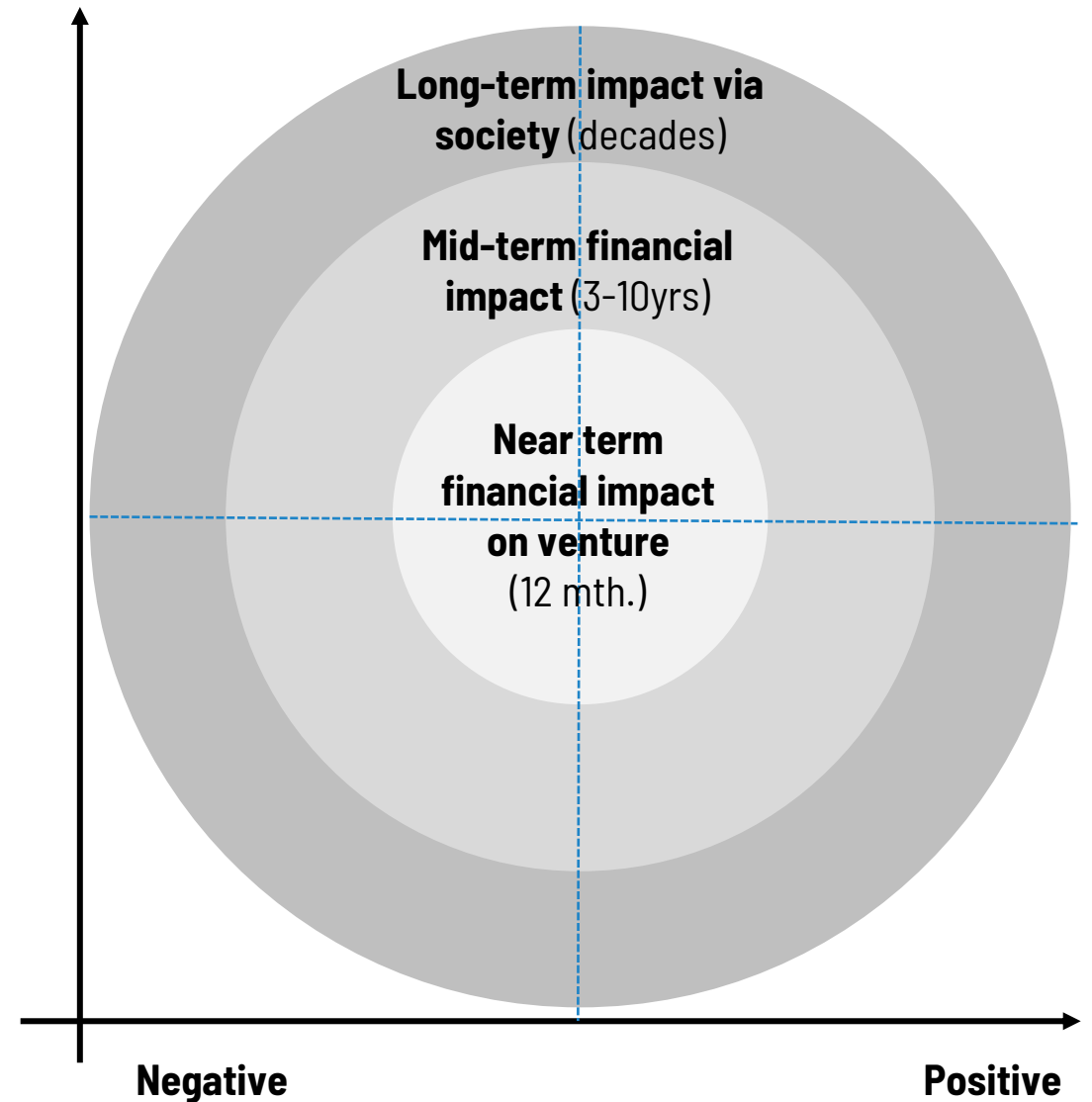
ESG

Impact

Companies create a **wide range of social & environmental impacts** that all have a financial impact in the long-run

**Impacts of
"WHAT" is done**
(e.g. products & services)

**Impacts from
"HOW" it is done**
(e.g. suppliers, production)



Source: Graphic based on the Impact Management Project

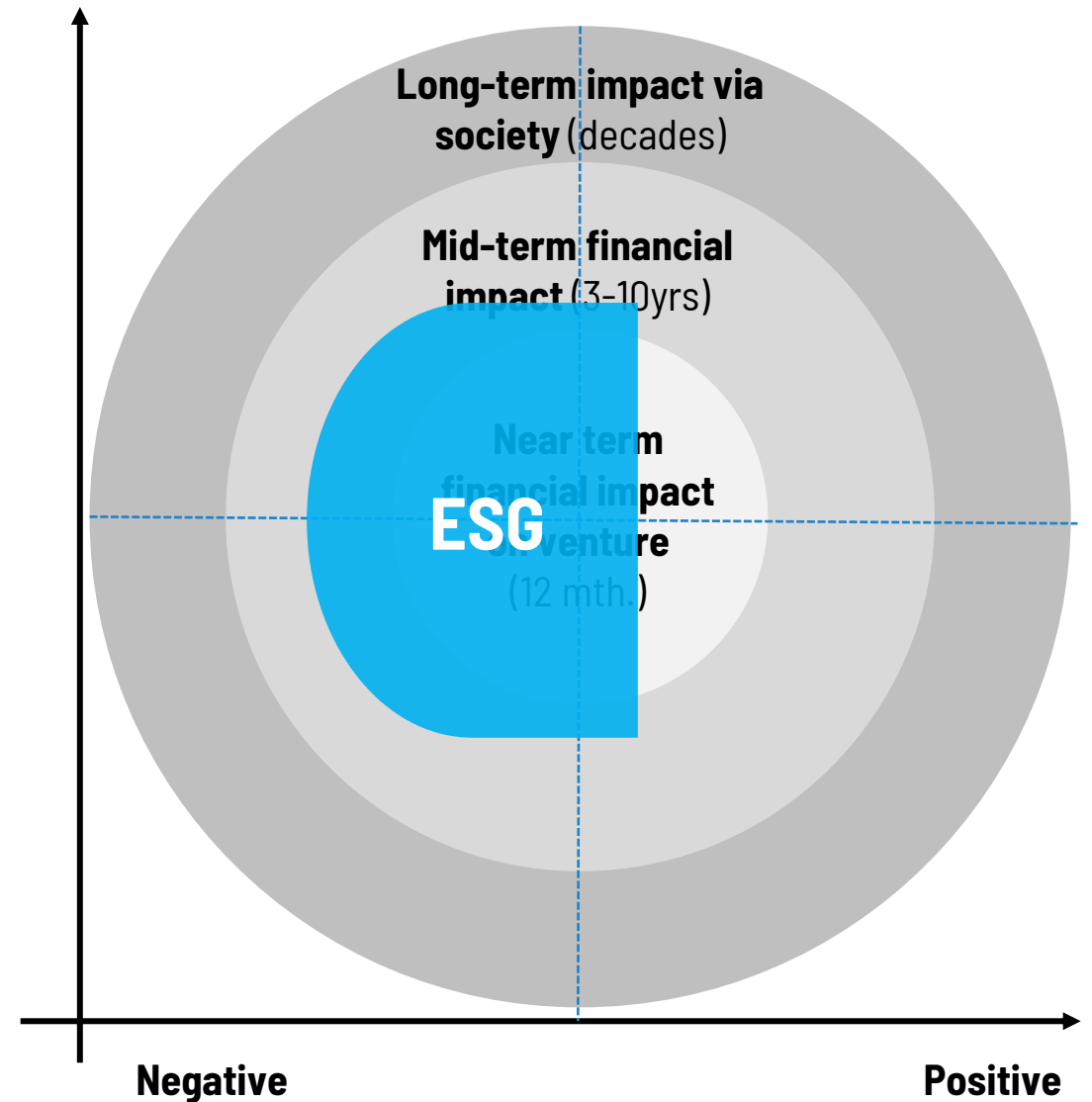
ESG refers to the financially most material impacts for the next years

Impacts become financially material through:

- Regulation
- Costs
- Customer demand
- Employee preferences
- ...

Impacts of
“WHAT” is done
(e.g. products &
services)

Impacts from
“HOW” it is done
(e.g. suppliers,
production)

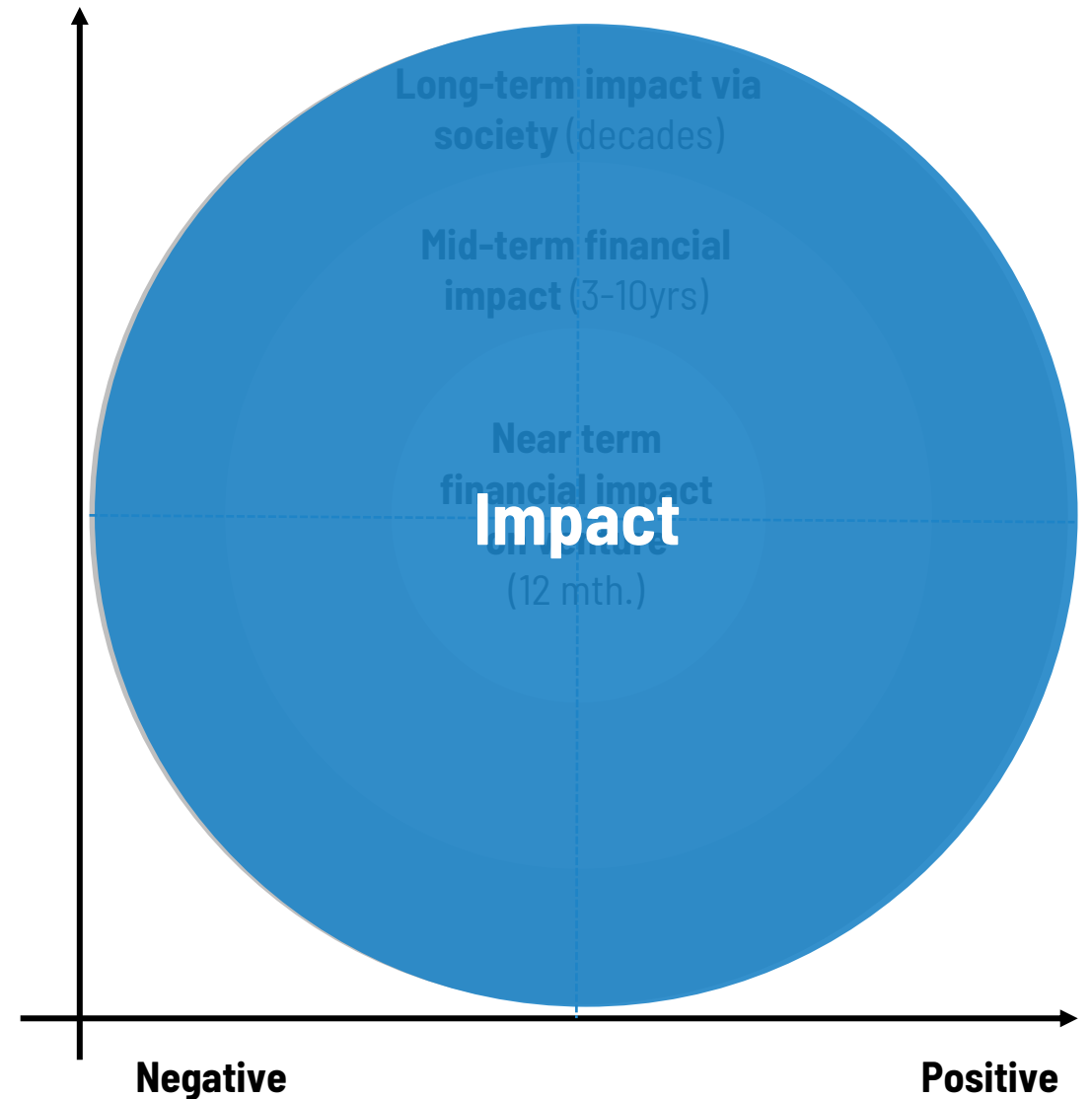


Source: Graphic based on the Impact Management Project

Increasingly
society &
regulation
expect
companies to
consider the
entire spectrum
– impact

**Impacts of
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**Impacts from
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Source: Graphic based on the Impact Management Project

Challenge

The rise of sustainability is creating **additional complexity for millions of SMEs & their stakeholders**



Understand complex standards & regulation?



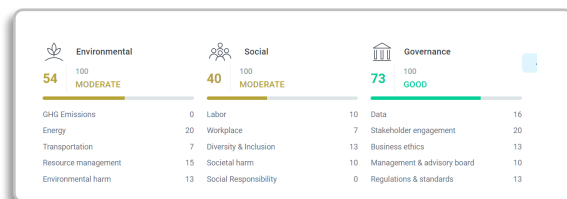
Five-figure costs for sustainability experts?



Spend days collecting data & preparing reports?

We want to enable SME to take action on ESG & impact with easy-to-use software & automatic guidance

2 Detailed ESG & impact assessments



3 Highlight improvement potentials

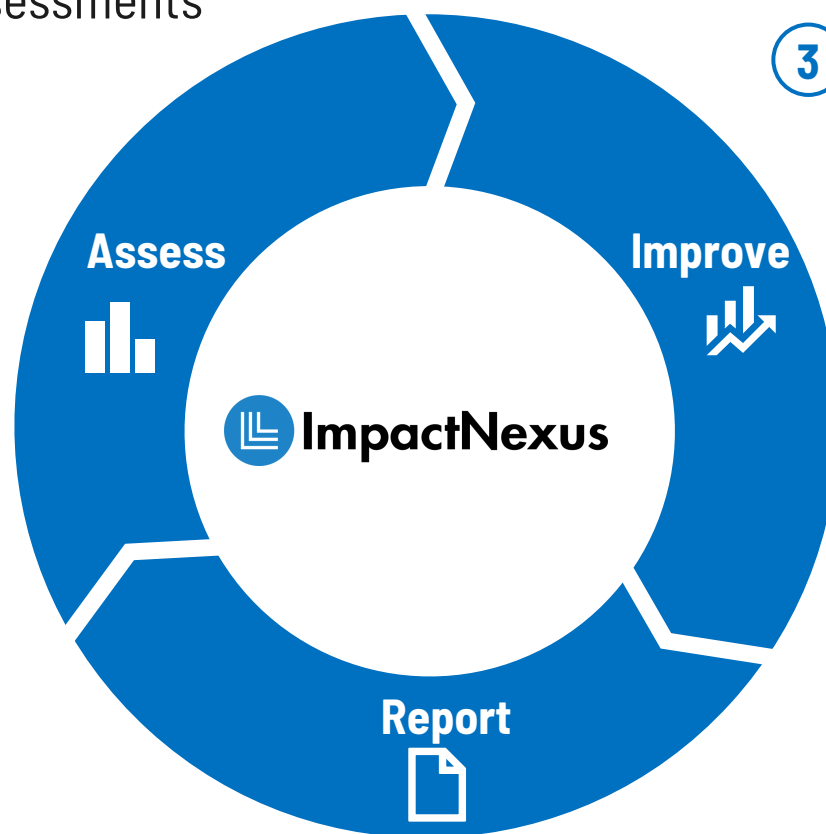


1 Automatic screening



4 Progress tracking

5 Automatic reports



Opportunities

Software can help SMEs to **turn sustainability into a business opportunity**



Assess

Identify risks with easy-to-use assessments



Improve

Outperform competition with actionable insights



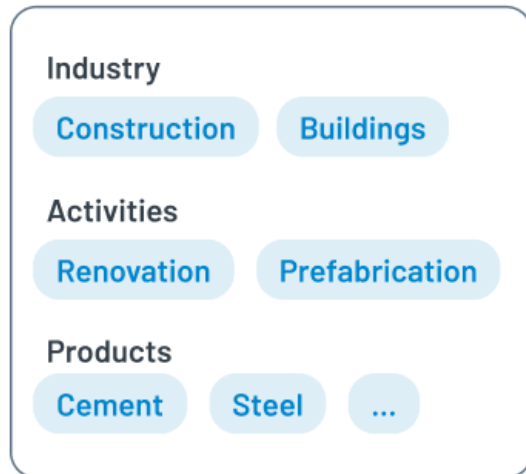
Report

Efficient reporting to multiple-stakeholders



Managers obtain first **results in less than 10 minutes** that...

Manually fill in data
about the business unit



A form with three sections: Industry, Activities, and Products. Each section has two buttons. The Industry section has 'Construction' and 'Buildings'. The Activities section has 'Renovation' and 'Prefabrication'. The Products section has 'Cement', 'Steel', and an ellipsis button.

Industry
Construction Buildings

Activities
Renovation Prefabrication

Products
Cement Steel ...

Automatically extract
data via APIs



...

ORACLE

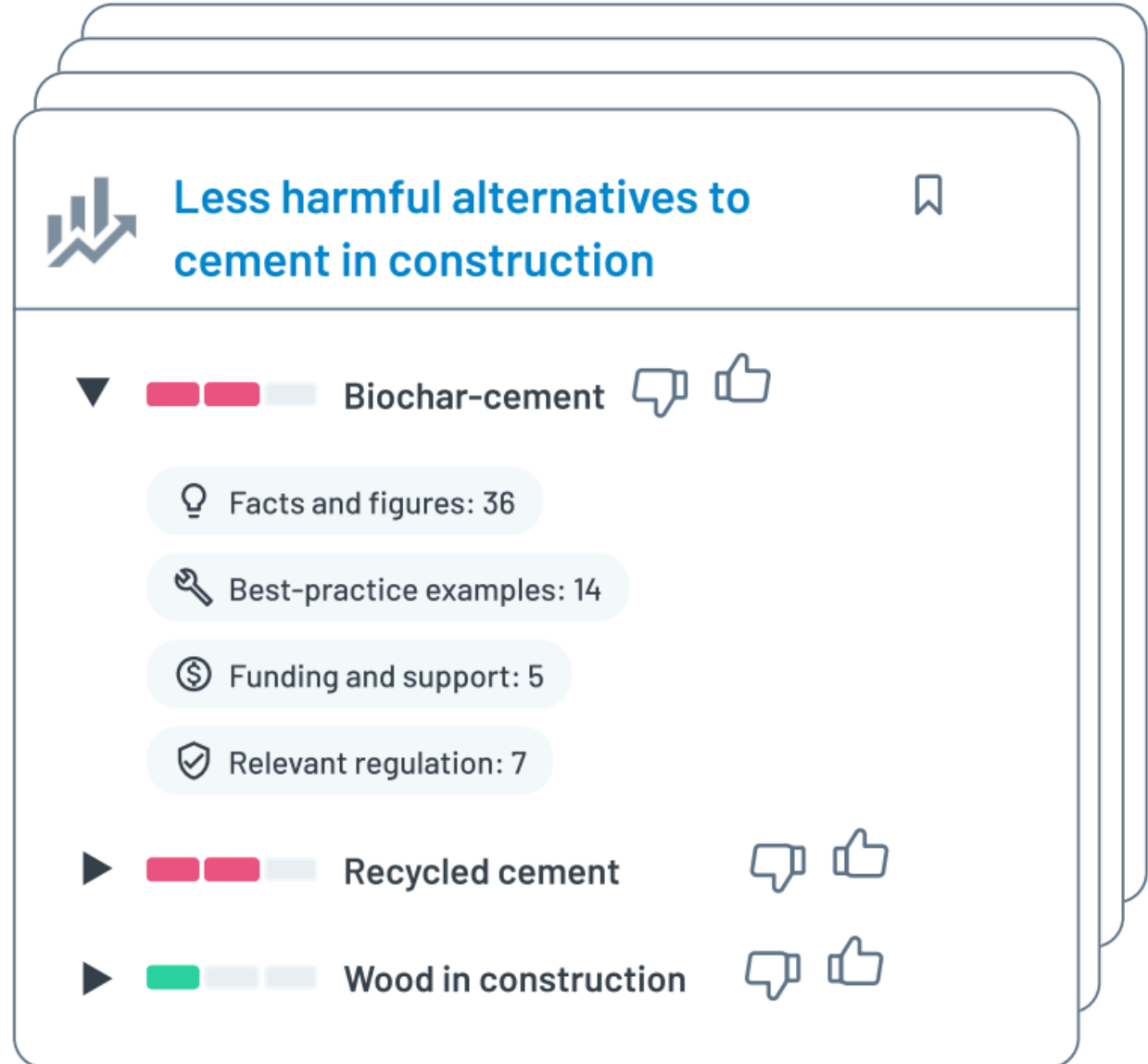
1 Get an automatic **impact screening**



2 Detailed assessments in another 30min

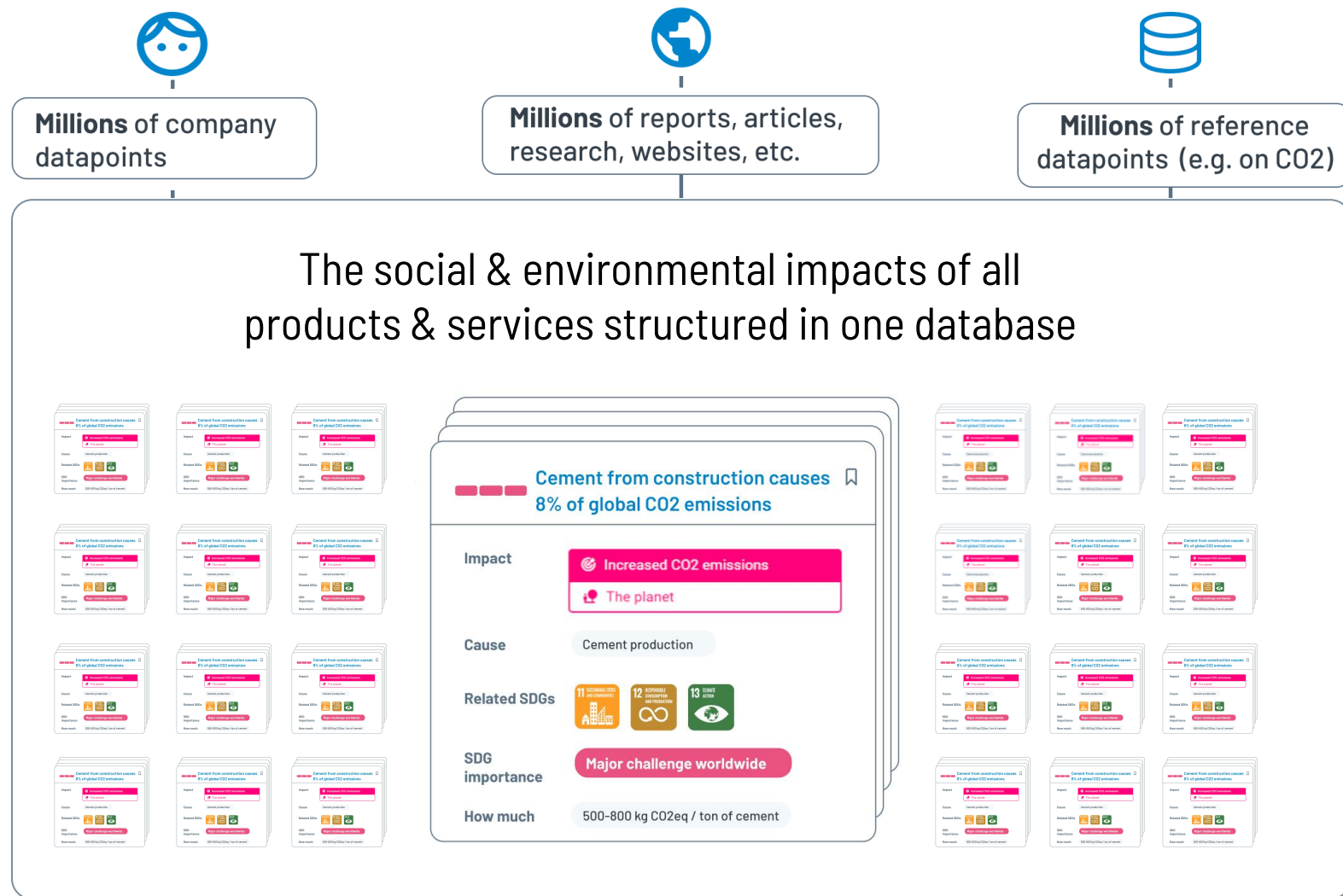


③ Identify improvement potentials



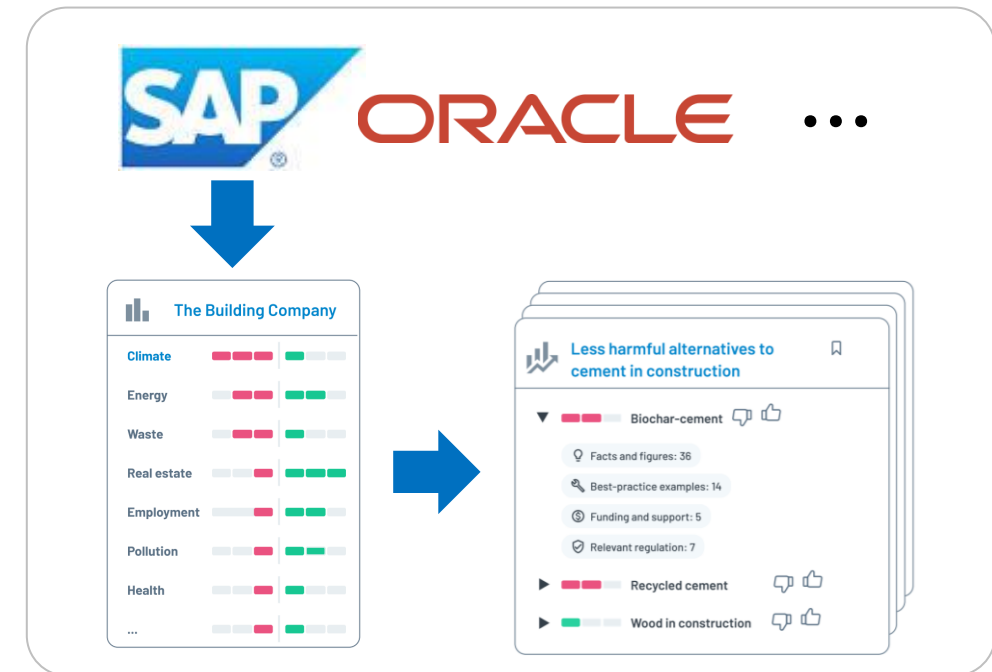
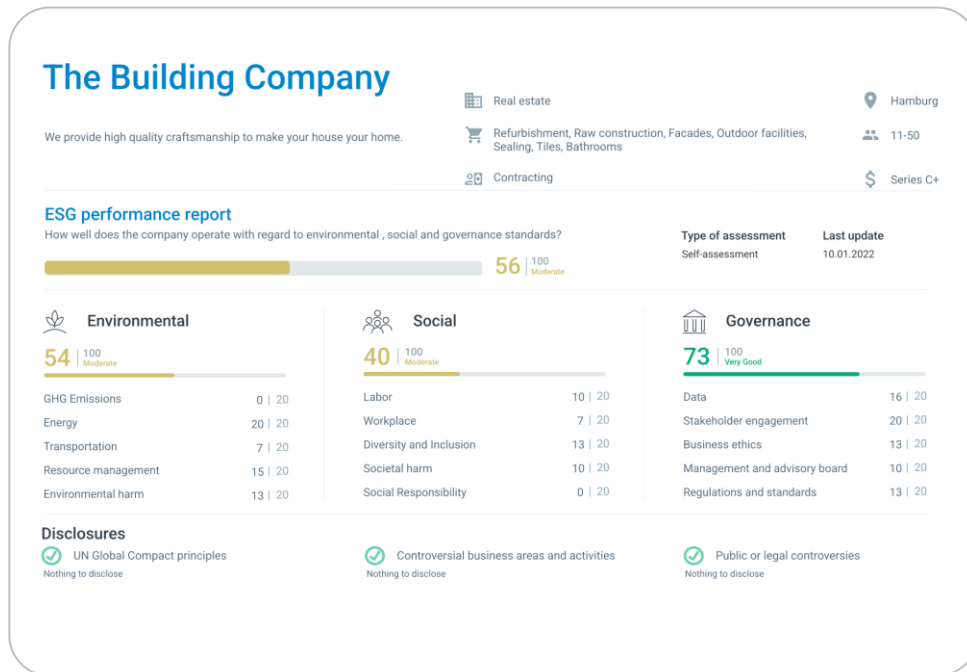
Technology

We build a **unique cause-effect database** making it **easy** to assess, improve & report the sustainability of companies



Every SME has an
ImpactNexus profile...

...**APIs with major ERP-**
systems make live easy





We make it easy to take action on sustainability. **Reach out to learn more!**

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